



# PEOPLE'S PARKING

*MAKING PARKING EASY!*

Putting your car park on the map

[www.peoplesparking.org](http://www.peoplesparking.org)

## What is People's Parking?

People's Parking is an accreditation scheme for car parks. The scheme primarily aims to improve car parks for customers by enabling them to find a car park which meets their needs.

Depending on the facilities a car park has different accreditations are awarded, as long as the scheme standards are met. These accreditations aim to highlight car parks which have facilities for disabled people, parents with children, people who drive electric vehicles, those who drive light commercial vehicles/camper vans, and those who drive from wheelchair accessible vehicles.

As well as facilities, the location of a car park is considered and car parks which are great for shopping and those which are situated at transport interchanges are accredited. There are also accreditations for health facilities, Universities, tourist attractions, pubs, restaurants, hotels and sports facilities as it is advantageous for customers visiting these places to know what facilities they will find in advance. It also helps people looking for a car park to know if non-patrons can use the car park. In addition it can be helpful to know if pay-by-phone and a pre-book service are available, so these are also included in the scheme.

Finally People's Parking is not just about motorists a lot of cyclists and motorcyclists struggle to find somewhere safe and secure to park their motorcycle/bicycle so car parks that provide this service are recognised too.

## Why should car parks have People's Parking?

- People's Parking gives customers confidence that car parks comply with an independent scheme.
- Assists compliance with parking industry best practice.
- Provides a means to inform users about specific car park features via listings within a key database.
- Offers a straightforward accreditation process.
- Provides clear signage to confirm car park accreditation and features to users.
- Attenuates traffic congestion caused by vehicles driving about in search of a suitable parking space.
- An easy add on to existing apps which provide information on space availability and cost.
- Is a cost-effective means of promoting the positive features of car parks within a scheme readily understood by the general public.
- Helps avoid Equality Act 2010 claims through a detailed check list covering requirements of disabled people.
- Recognises cycle parking provision aligned with current government guidelines.
- Enables disabled people to identify car parks they can use with ease.
- Enables drivers of electric vehicles to find a suitable charging point.
- Informs customers of all the facilities available in a car park e.g. toilets, shop mobility, payment methods etc.

To find out more about getting your car park accredited:

 01603 471585/ 07941253947

 [helen@peoplesparking.org](mailto:helen@peoplesparking.org)

[www.peoplesparking.org](http://www.peoplesparking.org)

## General standards

All car parks applying for People's Parking accreditations must meet the following standards;

- ✓ Safe pedestrian access
- ✓ Good signage
- ✓ Well managed
- ✓ Safely lit
- ✓ Clean
- ✓ Designated bays enforced

## Accreditations

Car parks applying for People's Parking may be assessed as suitable for the following accreditations depending on the facilities available and the location of the car park.



Accessible for disabled people



Convenient for commuters - train



Great for shoppers



Family friendly



Convenient for commuters - bus



Supermarket parking



Charging point(s) for electric vehicles



Good for airport passengers



Public house parking



No height restriction



Motorcycle parking



Restaurant parking



Cycle parking



Hotel parking



Natural tourist attraction parking



Pay-by-phone



Sports centre parking



Tourist attraction parking



Pre-book available



Health care parking



University parking

## How to apply

- People's Parking accreditations are awarded annually to car parks following a successful assessment.
- Assessment is a self-assessment form supplemented where necessary by photographic evidence. Phone us for free bespoke help and advice.
- To apply for the scheme the car park owners/operator must answer all the questions on the assessment form.
- People's Parking will consider which accreditations the car park has achieved and whether the general standard expected of all car parks has been met.
- All accreditations received will be marked on the certificate and car park sign.
- People's Parking is cost effective £100 +VAT for the first year for car parks with 200 spaces or fewer and £150 +VAT for the first year for car parks with 201 spaces or more. Fee includes parking sign and access to free information and advice. Renewal fee is £75 +VAT for car parks with 200 spaces or fewer and £125 +VAT for car parks with 201 spaces or more.
- Owners/operators with People's Parking will be invoiced annually on the anniversary date of their first award. A reminder and invoice will be sent out one month prior to this date.



*I hereby certify that*

# *Car Park ABC*

*Has achieved the following People's Parking accreditations:*

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*Valid until*.....

*Helen Dolphin MBE*

